To The Shareholder

Subject: Transfer of Shares to Investor Education and Protection Fund

Dear Sir/ Madam

This is to inform you that pursuant to the provisions of Section 124(6) of the Companies Act 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016("the Rules"), as amended, all shares in respect of which dividend has not been paid or claimed for seven consecutive years or more are required to be transferred by the Company in the name of Investor Education and Protection Fund ("the Fund") established by the Central Government pursuant to the provisions of Section 125 of the Act.

As per the Company's records, dividend on share(s) held by you in the Company has not been paid or claimed for last at least seven consecutive years. Accordingly, said share(s) are required to be transferred by the Company in the name of the Fund. The due date for transfer of above shares in the name of the Fund is May 31, 2017. The shares shall be transferred within a period of thirty days from the due date.

In case you wishes to stop transfer of above share(s) in the name of the Fund, you are requested to claim your unpaid or unclaimed dividend from the company. To claim your dividend, you are requested to write a letter to Company's Registrar & Share Transfer Agent (RTA) - M/s. Link Intime India Private Limited at 44, 2nd Floor, Community Centre, Naraina Industrial Area Phase-I, New Delhi 110028 such that said letter reaches Company's RTA on or before May 31, 2017. You shall also be required to include/ attach following information/ documents in/with the letter:

Information Required of registered shareholder:

1) Folio No. or DP ID/Client ID

- 2) Number of shares held
- 3) Distinctive Number of shares (Only for shares held in physical mode)
- 4) Share Certificate Number (Only for shares held in physical mode)
- 5) Father's name
- 6) Contact Number and E-Mail ID

Documents Required of registered shareholder:

- 1) Self attested copies of:
- a) PAN Card

b) Latest address proof – Passport/ Driving License/ Aadhar Card/ Voted ID/ Electricity Bill (not older than 3 months)

- c) Copy of Share Certificate(Only for shares held in physical mode)
- 2) Signatures duly attested by the Bank

Any letter received without above information/ documents shall be treated as incomplete and shall not be acknowledged. The above information and documents shall be subject to verification by the Company.

In case no communication is received from your side within the time period and in the manner provided above, the Company shall transfer the Share(s) in the name of the Fund pursuant to the provisions of the Act and the Rules.

Any person whose share(s)/ unpaid dividend is transferred to the Fund may claim the share(s)/ dividend from the Investor Education and Protection Fund Authority ("IEPF Authority") pursuant to the provisions of Section 124 and 125 of the Act by submitting an online application in Form IEPF-5 available on the website www.iepf.gov.in. Simultaneously, claimant shall be required to submit a copy of Form IEPF-5 submitted with IEPF Authority duly signed and accompanied by all requisite documents to the Company at its registered office address at 3rd floor, Select Citywalk, A-3 District Centre, Saket, New Delhi 110017 in an envelope marked as "Claim for refund from IEPF Authority" for verification.

You are requested to go through the provisions of Section 124 and 125 of the Act and the Rules, as amended and also the information provided on the website www.iepf.gov.in. You may also write to the Company or Company's RTA for any further information/ clarification in this regard.

Yours faithfully,

For Eicher Motors Limited

-/Sd Manhar Kapoor General Counsel & Company Secretary