

Simon Warburton
Chief Programme Manager, Royal Enfield



Simon Warburton is the Chief Program Manager at Royal Enfield. He joined Royal Enfield in January 2015 as a founding member of the UK team and was the Head of Product Development till December 2020.

In his current role, Simon is responsible for sharpening & deployment of new NPI processes and ensuring robust program management in the company across functions to deliver on an ambitious product line up. The addition of an independent Program Management division led by a senior and experienced leader like Simon helps in firmly establishing this strategically important function. Program Management is a key capability that is an enabler for future success especially in developing and launching an array of new products in line with our business aspirations.

Simon began his career as a design engineer on motorcycle chassis, later moving to engine design and then leading motorcycle strategy at Triumph Motorcycles in the UK. In Royal Enfield, he has led a team of over 250 engineers, analysts and technicians in the UK and India.

A keen motorcyclist since childhood, Simon has competed at club level in several forms of motorcycle sport including motocross, trials, short circuit and endurance racing.