

September 9, 2025

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No.C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: - Intimation regarding 100 Days Campaign – “Saksham Niveshak”

Dear Sir/Madam,

We wish to inform you that the Investor Education and Protection Fund Authority (hereinafter “IEPFA”), Ministry of Corporate Affairs has launched a 100 Days’ Campaign – “Saksham Niveshak” from 28th July, 2025 to 6th November, 2025 and requested the Companies to reach out to their shareholders encouraging them to claim their unpaid/ unclaimed Dividends.

In view of the above, please find attached communication released by the Company for creating awareness among its shareholders to update their KYC details and claim their unpaid/ unclaimed Dividends before the same gets transferred to the IEPFA as Annexure-1.

Please also find attached copies of the newspaper advertisement published today in Business Standard (English and Hindi - all editions) informing about the Investor Education and Protection Fund 100 Days Campaign – “Saksham Niveshak” as Annexure-2.

The said details are also available on the website of the Company at www.eichermotors.com.

This is for your information and records.

Thanking you,
For **Eicher Motors Limited**

Atul Sharma
Company Secretary

Annexure-1

100 Days Campaign – “Saksham Niveshak”: July 28, 2025 to November 6, 2025

Update your KYC details and Claim your Unpaid/Unclaimed Dividends

Pursuant to the guidelines of The Investor’s Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”) on a 100 Days’ Campaign – “Saksham Niveshak” from 28th July, 2025 to 6th November, 2025, Eicher Motors Limited (“the Company”) is releasing this communication and approaching its shareholders to claim their unpaid Dividend from the company and avoid transfer of their shares or dividend to the IEPFA.

In line with this initiative, the Company has launched a **Saksham Niveshak campaign** to assist shareholders whose dividends are unpaid / unclaimed.

Purpose of the campaign:

To create awareness among shareholders to update their KYC details with the Company and claim any unpaid or unclaimed dividends before it gets transferred to the IEPFA.

Please note that, as per Company’s records, dividend(s) issued in your favor has not been encashed and remained unpaid/ claimed from the last one or more years.

Information/Advisory for Shareholders:

Shareholders are required to update their PAN, Nomination details, Contact information (postal address, mobile number), Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent- MUFG Intime India Private Limited (“MUFG”), formerly “Link Intime India Private Limited”.

The amount of the unpaid dividend will be credited to the shareholder’s bank account upon submission of above mentioned information/documents.

Shareholding in Physical Form:

Shareholders holding shares in physical form are requested to update their KYC details, PAN, and choice of Nomination by submitting the relevant documents viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 with the the Registrar & Transfer Agent, MUFG Intime India Private Limited.

The link to these forms is made available on <https://web.in.mpms.mufg.com/KYC-downloads.html> and the Company’s website at:

https://www.eicher.in/investors-overview/shareholder_s_resources/investor-service-request

Shareholding in demat form;

Shareholders holding shares in demat form are requested to update their KYC details with their Depository Participant (DP) and thereafter send a request to the Company's Registrar and Share Transfer Agent, MUFG Intime India Private Limited for claiming their Dividend.

Submission of documents:

Shareholders can submit their KYC documents and seek any assistance from the Company's Registrar & Transfer Agent, MUFG Intime India Private Limited as per following details:

By post	Physical KYC documents, self-attested and dated can be sent to MUFG Intime India Private Limited at C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai-400083. Phone: +91-22-49186270
By email	KYC documents, self-attested and dated can be sent from the shareholders registered email ID to: rnt.helpdesk@in.mpms.mufg.com
Online	KYC documents, self-attested and dated, can be upload via MUFG's portal: https://web.in.mpms.mufg.com/helpdesk/Service_Request.html

**In case of joint holding, KYC details of both the joint shareholders are required to be submitted.*

Additionally, shareholders are encouraged to register and track their requests through the SWAYAM portal: <https://swayam.in.mpms.mufg.com/>

For any assistance related to the “**Saksham Niveshak campaign**”, Shareholders may contact the Company at investors@eichermotors.com.

**EICHER MOTORS LIMITED**

CIN : L34102DL1982PLC129877

Registered Office: Office number 1111, 11th Floor, Ashoka Estate,
Plot Number 24, Barakhamba Road, New Delhi - 110001**Telephone:** +91 11 41095173**Corporate Office:** #96, Sector 32, Gurugram - 122001, Haryana**Telephone:** +91 124 4445070**Email:** investors@eichermotors.com**Website:** www.eichermotors.com**NOTICE TO SHAREHOLDERS**
100 Days' Campaign – "Saksham Niveshak"

Notice is hereby given to the Shareholders of Eicher Motors Limited ("the Company") that Investor Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs ("MCA") has launched a 100 Days' Campaign – "Saksham Niveshak" from the 28 July, 2025 to 6 November, 2025, to reach out to the shareholders and help them in claiming their unpaid/ unclaimed Dividends.

In line with this initiative, Eicher Motors Limited ("the Company") has launched a Saksham Niveshak campaign to assist its shareholders whose dividends are unpaid/ unclaimed. All the shareholders of the Company who have unpaid/ unclaimed dividend or who are required to update their Know Your Customer ('KYC') and nomination details or have any issues/ queries related to their unpaid/ unclaimed dividend and shares, are requested to write to the Company's Registrar and Share Transfer Agent ('RTA') at MUFG Intime India Private Limited (Formerly known as Link Intime India Private Limited) at their office at C-101, Embassy 247, LBS Marg, Vikhroli (West), Mumbai-400083 and E-mail rnt.helpdesk@in.mpms.mufg.com (Website: <https://in.mpms.mufg.com/>) or to the Nodal Officer of the Company at investors@eichermotors.com.

This campaign has been initiated specifically to reach out to the shareholders and assist them in updating their Know your Customer ('KYC'), Bank Mandates, nomination details and contact information with the Company and to enable them to claim their unpaid/ unclaimed dividend(s) and prevent transfer of shares to the IEPFA. Individual communication in this regard through post and email is being sent to the concerned shareholders of the Company.

The detailed communication on this campaign is also available on the website of the Company at www.eichermotors.com and on the websites of stock exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively.

For Eicher Motors Limited
Sd/-

Atul Sharma
Company Secretary &
Compliance Officer

Date : September 08, 2025
Place : Gurugram, Haryana



EICHER MOTORS LIMITED

CIN : L34102DL1982PLC129877

पंजीकृत कार्यालय : कार्यालय सं. 1111, 11वां तल, अशोका एस्टेट,
प्लॉट नंबर 24, बाराखम्बा रोड, नई दिल्ली - 110001,

फोन : +91 11 41095173

कार्पोरेट कार्यालय : #96, सेक्टर-32, गुरुग्राम - 122001, हरियाणा

फोन : +91 124 4445070

ई-मेल : investors@eichermotors.com

वेबसाइट : www.eichermotors.com

शेयरधारकों हेतु सूचना

100 दिवसीय अभियान — "सक्षम निवेशक"

एतद्वारा आयशर मोटर्स लिमिटेड ("कम्पनी") के शेयरधारकों को सूचित किया जाता है कि निवेशक शिक्षा एवं संरक्षण निधि प्राधिकरण ("आईईपीएफ"), कार्पोरेट मंत्रालय ("एमसीए") ने शेयरधारकों तक पहुंचने और उनके अदत्त/ अदावाकृत लाभांश का दावा करने में उनकी सहायता के लिए, 28 जुलाई, 2025 से 6 नवंबर, 2025 तक 100 दिन का एक अभियान — "सक्षम निवेशक" आरंभ किया है।

इस पहल के अनुरूप, आयशर मोटर्स लिमिटेड ("कम्पनी") ने अपने उन शेयरधारकों की सहायता के लिए एक सक्षम निवेशक अभियान आरंभ किया है जिनके लाभांश अदत्त/ अदावाकृत हैं। कम्पनी के सभी शेयरधारक जिनके पास अदत्त/ अदावाकृत लाभांश है या जिन्हें अपने ग्राहक को जानो ('केवाईसी') और नामांकन विवरण अद्यतन करने की आवश्यकता है या जिनको अदत्त/ अदावाकृत लाभांश और शेयरों से संबंधित कोई समस्या/ प्रश्न हैं, उनसे अनुरोध है कि वे कम्पनी के रजिस्ट्रार और शेयर ट्रांसफर एजेंट ('आरटीए') एमयूएफजी इनटाइम इंडिया प्राइवेट लिमिटेड (पहले लिंक इनटाइम इंडिया प्राइवेट लिमिटेड के नाम से प्रसिद्ध) को उनके कार्यालय सी-101, एम्बेसी 247, एलबीएस मार्ग, विक्रोली (पश्चिम), मुंबई-400083 और rnt.helpdesk@in.mpms.mufg.com (वेबसाइट : <https://in.mpms.mufg.com/>) को लिखें अथवा कम्पनी के नोडल अधिकारी को investors@eichermotors.com पर ई-मेल करें।

यह अभियान विशेष रूप से शेयरधारकों तक पहुंचने और उन्हें अपने ग्राहक को जानें ('केवाईसी'), बैंक अधिदेश, नामांकन विवरण और कम्पनी के साथ सम्पर्क जानकारी अद्यतन करने में सहायता करने, उन्हें अपने अदत्त/ अदावाकृत लाभांश का दावा करने और आईईपीएफ को शेयरों के हस्तांतरण को रोकने में सक्षम बनाने के लिए आरंभ किया गया है। इस संबंध में कम्पनी के संबंधित शेयरधारकों को डाक और ईमेल के माध्यम से व्यक्तिगत संदेश भी भेजा जा रहा है।

इस अभियान के संबंध में विस्तृत संदेश कम्पनी की वेबसाइट www.eichermotors.com और स्टॉक एक्सचेंजों (बीएसई और एनएसई) की वेबसाइटों क्रमशः www.bseindia.com और www.nseindia.com पर भी उपलब्ध है।

वास्ते आयशर मोटर्स लिमिटेड

हस्ता./—

अतुल शर्मा

कम्पनी सचिव एवं

अनुपालन अधिकारी

तिथि : सितंबर 08, 2025

स्थान : गुरुग्राम, हरियाणा