

Eicher Polaris JV launches UV

The joint venture company of Eicher Polaris on Thursday launched a compact utility vehicle (UV) Multix priced at ₹232,850 (ex-showroom, Jaipur), which makes the five-seater compete with the Tata Nano. Powered by a small diesel engine the Multix is a purpose-built and specially designed personal UV targeted at independent businessmen. The vehicle, which saw a combined investment of ₹350 crore, promises to deliver 28.45 kmpl. The Tata Nano carries a price tag of ₹207,628 (ex-showroom, Jaipur) for the base version. The Multix is the cheapest UV on sale in India.

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