

## **Royal Enfield to enter Colombia; partners Corbeta Group**

Royal Enfield, a part of Eicher Motors, has appointed The Corbeta Group as its exclusive distributor in Colombia as part of its plans to launch bikes in the country later this year. The Corbeta Group will open exclusive stores to retail the Royal Enfield brand of motorcycles. The company said it will also introduce its range of purpose-built apparel and accessories in Colombia.