Eicher Polaris Unveils Utility Vehicle Multix

JAIPUR Eicher Polaris, an equal joint venture between Eicher Motors and Polaris Industries of the US, on Thursday launched its first automobile, ‘Multix’, in India, touting it as the country’s first personal utility vehicle for independent businessmen. The five-seater Multix is priced between ₹2.32 lakh and ₹2.72 lakh (ex-showroom, Delhi) and is available in two variants, reports Nabeel Khan. The company said the vehicle is tuned to deliver fuel efficiency of 28.45 kmpl on diesel, placing it alongside a motor cycle in running cost.