CHENNAI Enfield to Enter Colombia

Royal Enfield, a part of Eicher Motors, has appointed The Corbeta Group as its exclusive distributor in Colombia as part of its plans to launch bikes in the country later this year. “After the commercial launch later this year, Royal Enfield will be introducing its Bullet, Classic and Rumbler range of motorcycles in 350cc and 500cc displacements and the Continental GT 535cc café racer in Colombia,” the company said in a statement.