

News monitored for: Royal Enfield

## *RE introduces global standard warranty*

**ROYAL ENFIELD** announced the launch of a consumer programme, 'Borderless Warranty Program', offering riders a chance to head out on international rides. Royal Enfield becomes the first Indian automotive brand to introduce a global warranty initiative, encouraging Royal Enfield owners across the globe to travel with their RE motorcycle across borders. This warranty program is applicable for all the motorcycles currently under warranty and for all the new motorcycles purchased from Royal Enfield-authorized stores across the globe. It is backed by a network of more than 3,000 Royal Enfield authorised service touchpoints across 2,605 cities in more than 70 countries. 