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## Royal Enfield enters the Turkish market

ROYAL ENFIELD has announced its entry into the Turkish market through a new partnership with K-Rides Motosiklet ve Bisiklet San. ve Tic. A.Ş., a subsidiary of Kibar Holding. The lineup will include iconic models such as the Bullet, Classic, HNTR (Hunter), Meteor, Super Meteor, Interceptor, Continental GT as well as the new Himalayan and the Shotgun.