Eicher Motors plans to invest ₹2,000 crore in its various business verticals, including commercial vehicles and motorcycles, by the end of 2015. The company, which posted 42 per cent rise in consolidated net profit at ₹139.12 crore in the first quarter ended March 31, also plans to launch around 11 new trucks by the middle of 2015. It had posted a profit of ₹97.94 crore in the same period of 2012-13. Net sales rose to ₹1,899.91 crore from ₹1,708.60 crore a year earlier.