Royal Enfield to double capacity

New Delhi: Eicher Motors’ Royal Enfield motorcycle arm will double production capacity to 9 lakh units per annum by the end of 2018 as the company sets up a third plant in Tamil Nadu.

The company is already in the process of raising capacity at its two plants on the outskirts of Chennai to 4.5 lakh units per annum by the end of this year. The company, which sells various popular models like Bullet, Classic, Thunderbird and Continental GT, is also looking to expand presence in international markets. Towards this, Royal Enfield announced its first direct distribution subsidiary outside India, in North America in August this year. TNN