

News monitored for: Royal Enfield

## TWO IN A ROW FOR ROYAL ENFIELD

**F**or Royal Enfield, it was a second win in a row, as it took home the Indian Motorcycle of the Year (IMOTY) 2024 award for its all-new adventure tourer, Himalayan. Siddhartha Lal, MD & CEO, Eicher Motors Ltd, received the award from Dr Raghupati Singhania, chairman & managing director, JK Tyre & Industries. The Himalayan finished ahead of the Triumph Scrambler 400X and the KTM 390 Duke, the first and second runners-up, respectively.



IMOTY 2024: Royal Enfield Himalayan