

ROYAL ENFIELD REGISTERS SALES OF OVER 62,000 UNITS IN APRIL, REGISTERING A GROWTH OF 17% OVER LAST YEAR

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Sales performance

Royal Enfield posted sales of **62,155** motorcycles in the month of April, against the sales of **53,298** motorcycles for the same month last year. The company continued its remarkable run overseas with a year on year growth of **84%** in sales outside India. Royal Enfield exported 8,303 motorcycles during the month as compared to **4,509** during the same period last year. Despite the persistent challenges on the supply front, the company registered stable volumes in the domestic market with year on year growth of **10%** over FY22.

MOTORCYCLES SALES	APRIL			YTD		
	2022	2021	Growth	2021'22	2020'21	Growth
Domestic	53,852	48,789	10%	53,852	48,789	10%
Exports	8,303	4,509	84%	8,303	4,509	84%
Total	62,155	53,298	17%	62,155	53,298	17%

Business Updates:

ROYAL ENFIELD LAUNCHES THREE NEW COLOURWAYS ON THE METEOR 350

Royal Enfield introduced three vibrant new colourways on the Meteor 350. The Fireball variant got two new additions with the Fireball Blue and the Fireball Matt Green, and a head-turning Supernova Red made a bold debut in the top-end models. With these three new additions, the Meteor 350 - Indian

Motorcycle of the Year 2021, and winner of numerous Indian and International honors - is undoubtedly the most stylish easy cruiser available in ten distinct colourways. The motorcycle can also be personalized with special colours and Genuine Motorcycle Accessories via MiY.

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