

Rides | Race | Reels

Day 3 of Royal Enfield Rider Mania culminated with action packed dirt track series

- *Intense battle at the race track followed by engaging talks and electrifying performances by Samar Mehdi, Kulte Khan, Swarathmawa, Bloodywood*



[Pictures from Day-3](#)

Goa, November 20, 2022: Amidst a thrilling combination of Rides, Race and Reels, Day 3 of Royal Enfield Rider Mania 2022 saw some intense competition at the pure sport arena. The highlight of the day was the Media Dirt Track Race competition where after a fiercely contested race, Nikhil Renunathan emerged as the winner, followed by Karan Ramgopal and Muteeb Zoheb in second and third position respectively. Motorsports enthusiasts also got the chance to acquire and test some skills at the Slide School from globally renowned instructors Johnny Lewis and Gary Birtwistle, who taught the fundamentals of flat tracking on the customised Royal Enfield Himalayans offered as part of the school. The dramatic conclusion of the champion race on day three added even more excitement to the adventure sports.

The day began with the Beach ride where participants rode to the beach, witnessing the scenic beauty of Goa. The third day of Rider Mania 2022 also featured some fascinating seminars on motorcycling and moto journalism led by well-known and respected experts like Ash Chandler and Sagar Sheldekar, among others, who highlighted their journey as riders, Automotive journalists, and content creators. Motorsport aficionados participated in some exciting adventure motorcycling experiences in Slide School and Trail Schools and the rest took part in



entertaining events like ride and aim and arm wrestling tournaments among others. The handcrafted 1:3 classic collectible saw great response, leaving the audience in awe and MIY continued stealing the show with the level of customisation it provided the audience for their apparels. With captivating performances from Thaikkadum Bridge, Samar Mehdi, Kulte Khan, Swarathmawa, Bloodywood, and many others, the evening came to an electrifying conclusion.

Hashtags: #RiderMania2022 #MotoSonic #IntoTheMotoverse #GoodToBeBack

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible, and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the recently launched, stylish new Hunter 350, the timeless Classic 350, the Meteor 350 cruiser, the 650 parallel twin motorcycles - Interceptor and Continental GT, the adventure motorcycles - Himalayan adventure tourer and the Scram 411 ADV Crossover, and the iconic Bullet 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Rider Mania, an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey, a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2100 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has three modern CKD assembly facilities in Thailand, Argentina and Colombia. With more than 37% CAGR for the last 5 years and sales in international markets up 108% in 2021-22, Royal Enfield is the leader in the global mid-size motorcycle market.

For more information about Royal Enfield please visit: <https://www.royalenfield.com>

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