

Royal Enfield Rider Mania 2022 Day 2 ends on a high with the best from the world of motorsport and music



[Link to Pictures from Day-2](#)

Goa, November 19, 2022: The action-packed Day 2 of Royal Enfield Rider Mania 2022 saw some of the legends from the world of motorsports and music come together for a spectacular show at Hilltop, Goa on the 19th of November 2022. Motorsport enthusiasts got a chance to learn more on puresport from interesting Talks and Sessions such as Quest for the Pole - 90 South Expedition by Santhosh Vijay, Drag Racing experience of Lani Zena Fernandez and Build Your Own Legend session by Sourabh Salke, Pratik Garud and Samim Jahin. Speaker with the illustrious Nani Roma, the legendary Dakar rally champion and Ashish Raorane, one of the Indian representatives at Dakar and India's first Dakar rally participant CS Santosh was another highlight for the motorsport lovers.

Besides offering some of the most electrifying motorsport experiences at the event, Day 2 of Rider Mania 2022 also saw the Dirt Track Race participants turning up in their special



race-tuned motorcycles to slug it out on a dusty, uneven race track. Other interesting motorcycling events like Ace the Hill also saw participation from riders across the country.

The high adrenaline experiences and speaker sessions, were complimented by exciting Make it Yours events including live Helmet painting and customization along with an exclusive Helmet painting masterclass and Street Zone which had workshops on action sports photography, Wildlife photography, mural making, pottery and sneaker customization, Survival workshop etc. The 1:3 scale model, *100% handcrafted and hand assembled, made with actual motorcycle parts, continued grabbing riders' attention* and the exhilarating day concluded with live performances by the musical icons, Divine, Slicklip, F16s, Nalaayank, Sameer Rahat, and others.

Hashtags: #RiderMania2022 #MotoSonic #IntoTheMotoverse #GoodToBeBack

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible, and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the recently launched, stylish new Hunter 350, the timeless Classic 350, the Meteor 350 cruiser, the 650 parallel twin motorcycles - Interceptor and Continental GT, the adventure motorcycles - Himalayan adventure tourer and the Scram 411 ADV Crossover, and the iconic Bullet 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Rider Mania, an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey, a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2100 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has three modern CKD assembly facilities in Thailand, Argentina and Colombia. With more than 37% CAGR for the last 5 years and sales in international markets up 108% in 2021-22, Royal Enfield is the leader in the global mid-size motorcycle market.

For more information about Royal Enfield please visit: <https://www.royalenfield.com>

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