

LIMITLESS ADVENTURES UNLOCKED

## ROYAL ENFIELD HIMALAYAN 450 NOW AVAILABLE WITH WIRE-SPOKED TUBELESS WHEELS

- Get ready to explore infinite adventures on your ultimate adventure tourer, as the Royal Enfield Himalayan 450 gets wire-spoked tubeless wheels
- Will be available as MiY on new bookings; and as Genuine Motorcycle Accessories for existing owners

**National, September 27, 2024:** If you are looking to elevate the adventure touring capabilities of your Royal Enfield Himalayan 450, then get ready and put on a new set of wire-spoked tubeless wheels that promise to make your rides limitless. Royal Enfield announces the launch of highly anticipated **Wire-Spoked Tubeless Wheels** for the all-new **Himalayan 450**. Redefining the balance between capability and usability, this upgrade is set to enhance the riding experience for adventure and off-road enthusiasts.

To be available to existing as well as potential owners, the tubeless wheels can be accessed through the 'Make it Yours' (MiY) option or purchased as 'Genuine Motorcycle Accessories (GMA) across dealerships. A new Himalayan 450 with tubeless wire-spoked wheels will now be available at a starting price of **INR 2,96,000/-**. Existing Himalayan owners can purchase the wire-spoked tubeless wheels as GMA at **INR 12,424/-** across dealerships starting October 3, 2024.

The Himalayan 450 is more than just a motorcycle; it represents an evolution, thoughtfully shaped by genuine riders to set new standards in the adventure touring category worldwide. Engineered for real-life journeys, this motorcycle adapts effortlessly to various terrains, making it the ideal companion for both seasoned adventurers and those seeking to traverse all terrain with confidence. The tubeless wheels enhance the riding experience, offering reliability and adaptability in diverse environments, further solidifying the Himalayan 450's perfect blend of capability and versatility. With these new tubeless wheels the Himalayan 450 becomes even more adventure ready allowing riders to enjoy a hassle-free experience, inspiring them to embark on their next motorcycling adventure.

### Price of all new Himalayan 450 with tubeless wire-spoke wheels (booked through MiY)

Himalayan Variant	Colourways	Price (ex-showroom Chennai)
Base	Kaza Brown	INR 2,96,000*
Pass	Slate Himalayan Salt	INR 3,00,001*
	Slate Himalayan Poppy Blue	INR 3,00,001*
Summit	Kamet White	INR 3,04,000*
	Hanle Black	INR 3,09,000*

### About Royal Enfield Himalayan

Inspired and shaped by the Himalayas, in 2023, Royal Enfield elevated the Himalayan legacy with the launch of the groundbreaking all new Himalayan 450. Featuring Royal Enfield's first liquid cooled engine, the Sherpa 450, it has received

\* - All prices are INR and ex-showroom Chennai

outstanding response from consumers and motorcycling experts globally. Built to handle the most challenging terrains while offering the thrill of pure adventure, it is paired with a six-speed gearbox, and delivers an unmatched blend of power, agility, and control. With ride-by-wire throttle and four adaptable riding modes, it ensures every journey, whether on rugged mountains or smooth highways, is seamless and exhilarating. Offering a further unparalleled adventure riding experience, the all new Himalayan comes with TripperDash- a new TFT cluster with full map navigation to enhance the riding experience. Celebrated by riders worldwide since its launch, the Himalayan 450 has quickly become the gold standard for adventure motorcycling, earning numerous accolades, including the prestigious 'Indian Motorcycle of the Year' - IMOTY award 2024.

**#BuiltBytheHimalayas #AllRoadsNoRoads #PureMotorcycling #RoyalEnfield**

## **About Royal Enfield:**

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the all-new Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has five modern CKD assembly facilities in Nepal, Brazil, Thailand, Argentina and Colombia.

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