

ADRENALINE FUELED FINALE AT THE 4TH EDITION OF ROYAL ENFIELD CONTINENTAL GT CUP PRESENTED BY JK TYRE

- *In a thrilling finish, Navaneeth Kumar secured the championship title in the professional category, while Yogesh P took the crown in the amateur category, scoring 66.5 and 90 points, respectively.*
- *The Twin Power Trophy which was an addition to the format witnessed Navaneeth Kumar and Johnson Xavier Saldanha emerge victorious with a combined total of 115 points in the leaderboard.*

Coimbatore, November 17, 2024: The Royal Enfield Continental GT Cup 2024, in partnership with JK Tyre, concluded on November 17, 2023 at the Kari Motor Speedway in Coimbatore. This high-octane series which unfolded over six months, running from May 25 to November 17, and drew an impressive number of entries. The fourth edition successfully brought Pure Sport to every corner of India. This unique racing format showcased the nation's finest grassroots racers, taking them from the street to the track. Across three rounds, the championship delivered eight thrilling races filled with action and competitive spirit.

In a thrilling race to the finish, Navaneeth Kumar was crowned champion of the Professional Category, while Yogesh P took home the Amateur Category Championship. Meanwhile, in the Twin Power Trophy, Navaneeth Kumar and Johnson Xavier Saldanha emerged victorious, showcasing the power of collaboration and camaraderie between experienced professionals and emerging talent.

This season marked the debut of the innovative Twin Power Trophy, a team-based championship that added a new level of strategy and mentorship to the grid. Each professional was partnered with a grassroots amateur, increasing the level of competition and strengthening the bonds between the racers in an absolutely exhilarating exhibition of adrenaline-fueled racing. The amateurs added the excitement of unpredictability to an extraordinary mentor-protégé dynamic, while the professionals brought a higher level of skill and competence to the track.

Commenting on the successful season of the Royal Enfield Continental GT Cup 2024, **Adrian Sellers, Head of Custom and Motorsport**, said, *"The final race at the Kari Motor Speedway perfectly encapsulated everything we aimed for this season—adrenaline-pumping action, fierce competition, and most importantly, the unique spirit of mentorship through the Twin Power Trophy. This season, we continued the Pro-Am format, which embodies the spirit of the Continental GT Cup: our dedication to bringing motorsport to the masses and giving everyone an opportunity to hone their racing skills on the same platform. We witnessed outstanding performance from the riders and would like to extend my heartfelt congratulations to every rider. We are committed to this vision and look forward to bringing even more exciting opportunities in the upcoming season."*

CHAMPIONSHIP RESULTS:

Professional Category		
WINNER	1st RUNNER UP	2nd RUNNER UP
Navaneeth Kumar	Rohan R	Anish Shetty

Amateur Category		
WINNER	1st RUNNER UP	2nd RUNNER UP
Yogesh P	Johring Warisa	Johnson Xavier Saldanha

Twin Power Trophy		
WINNER	1st RUNNER UP	2nd RUNNER UP
Navaneeth Kumar & Johnson Xavier Saldanha	MD Samrul Zubair & Yogesh P	Kayan Zubin Patel & Johring Warisa

With over 24 competitors vying for the title in Season 4 of the Royal Enfield Continental GT Cup Presented by JK Tyre, the competition was fierce and nail-biting throughout the course of eight races. This season continued its unique pro-am format, showcasing Royal Enfield's ongoing dedication to nurturing street talent and upholding the spirit of pure motorcycling. Looking ahead, Royal Enfield has ambitious plans to elevate the championship experience, offering even more thrilling opportunities for aspiring racers. New features like the Twin Power Trophy will further build on this commitment, adding fresh excitement to the journey.

For more information on rider registration and selection criteria, please visit:

www.royalenfield.com



**#ContinentalGTCup #RetroRacing #RoyalEnfieldTwins #ContinentalGT650 #ATonOfFun
#RoyalEnfield #RidePure #PureMotorcycling**

As part of Royal Enfield's diverse global Motorsport program, the GT Cup sits alongside the Build. Train. Race. women's racing programs in the USA, AFT flat track racing in the USA, DTRA flat track racing in the UK, drag racing in Europe and India and Slide Schools in 6 different countries. The Slide School Cup was conducted in Europe recently and in India, the Cup began on November 15, 2024. Follow the @royalenfieldmotorsports page on Instagram.

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls PureMotorcycling.

Royal Enfield's premium line-up includes newly introduced electric vehicle brand, Flying Flea - the Classic-styled Flying Flea C6 and Scrambler-styled Flying Flea S6, Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.

For further information please contact:

Corporate Communications - corpcomm@royalenfield.com