

Discover New Roads: Royal Enfield Unveils the Nirvik V2 Riding Jacket

- *Super-ventilated two-weather adventure touring jacket*
- *Equipped with D30 level 2 armour offering superior impact protection*

New Delhi, 29 April 2024: Royal Enfield, the global leader in the mid-size (250-750cc) motorcycle segment, today introduced the newest addition to its Apparel business, with the Nirvik V2 Riding Jacket. Engineered for top-notch functionality, and safety, this all-weather adventure touring jacket is well-equipped to offer vital protection and comfort on rough terrains, allowing riders to stay focused on the journey ahead without compromising on performance.

The Nirvik V2 has been notably enhanced with "D30" Level 2 protectors (shoulders and elbows), alongside 'Ergo Pro Tech' Level 2 and Level 1 armours (for the back and chest respectively) offering enhanced impact protection compared to the standard armours. The Nirvik V2 also comes with '500D heavy-duty Nylon' fabric for added durability and the 'Superflow 3D AirMesh' enables improved ventilation ideal for long rides.

Commenting on the launch, **Yadvinder Singh Guleria, Chief Operating Officer, Royal Enfield**, said, *"Our intent to empower riders to embark on bigger and bolder adventures, extends beyond our motorcycles and is evident in our dynamic collection of Apparel. With its advanced protection and uncompromising quality, the Nirvik V2 is designed to enhance every aspect of the riding experience, enabling riders to tackle even the most challenging terrains. By continually striving to innovate and improve our products, we can inspire riders to embark on unforgettable journeys and create lifelong memories."*

The jacket also includes 610D CORDURA patches at high-wear areas, reflective elements for increased visibility, and practical features such as a standalone high-visibility rain jacket, ID and medical non-tearable waterproof card pocket, genuine YKK front zippers, and TruDry waterproof pockets.

Whether its riding through the scorching summer sun, chilly winds, or unpredictable rains, the Nirvik V2 remains steadfast, providing optimal ventilation and insulation. Its rugged construction accommodates the rigors of off-road adventures and urban commutes alike, emerging as the ultimate choice for any environment.

Available in two colours, black and charcoal, the Nirvik V2 will be available online at [Royal Enfield Apparel](#) and is priced between INR 17,950 - 18,950.

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About Royal Enfield Apparel:

Started in 2014, the Royal Enfield Apparel division was conceived with a single aim - to create an ecosystem around pure motorcycling and enhance the motorcycling experience. Safety is the prime consideration for Apparel, with three important parameters - protection, comfort, and style. It strengthens the Pure Motorcycling way of life and allows emerging aspirants and existing loyalists to express themselves with the brand in numerous new ways. Relevance and being accessible for the end-user are the other key attributes that Royal Enfield considers. Our apparel range consists of lifestyle apparel and protective gear.

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

ROYAL ENFIELD

Royal Enfield's premium line-up includes the Meteor 350, Super Meteor 650 cruiser, Interceptor 650, Continental GT 650 twins, and the Shotgun 650, the all-new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has five modern CKD assembly facilities in Nepal, Brazil, Thailand, Argentina and Colombia.

For further information please contact:

Akanksha Mathur <akanksha@royalenfield.com>

Udit Narayan Namdeo <uditn@royalenfield.com>