

More peg scraping ... More thrilling than ever! Royal Enfield returns with the JK Tyre Presents Royal Enfield Continental GT Cup - Season '23

- *To be held at Kari Motor Speedway between August 25th to November 19th, the Continental GT Cup Season '23 will have three rounds, and will continue with the 'Pro-Am Series' format allowing Amateur and Professional riders to compete together in the same grid*
- *Season '23 will take place at Kari Motor Speedway: Rider registrations to begin on July 10 selection to be held on Aug 1, 2023*



India, July 10, 2023: Having flagged-in two spectacular seasons already, Royal Enfield is excited to announce the Royal Enfield Continental GT Cup Season '23, India's uniquely inclusive motorcycle racing championship. Registrations for the Royal Enfield Continental GT Cup 2023 commence today, inviting aspiring racers from across the country to participate in this thrilling racing competition.

The racing spectacle will kick off in August 2023 and will conclude in November 2023 with three rounds of and eight races - Round 1 - 25-27 August; Round 2 - 6-8 October; and Round 3 - 17-19 November. This season, Royal Enfield will be continuing with the Pro-Am series format, which allows amateur and professional racers to compete on the same grid together and guarantees a thrilling experience. The third season of the JK Tyre presents Royal Enfield Continental GT Cup will take place as part of the JK National Racing Championship 2023 and is Federation of Motorsports Club of India (FMSCI) certified. The event will span over three rounds and feature a total of eight exciting races.

The Continental GT Cup brings in racers from all over the country, providing them with the opportunity to fully engage in the sport of track racing. All riders are armed with identical, specially race-prepared Continental GT-R650s, all powered by the internationally acclaimed and awarded 648cc parallel-twin engine

from Royal Enfield. Learning from the past two years, this year's Continental GT-R650 has been re-tuned with a race ECU for even better performance.

Registration for the Continental GT Cup opens today. Participants can register under either the Professional or Amateur category based on the eligibility requirements. A total of 100 racers, consisting of 25 professionals and 75 amateurs, will be selected from the registered participants to take part in the Rider Selection Programme. The selection event will be held at the Kari Motor Speedway in Coimbatore on August 1, 2023. In the end, the racing rounds will feature the top 25 riders, consisting of 10 professionals and 15 amateurs.

Royal Enfield has been supporting and nurturing the culture of Pure Motorcycling for over 120 years. As part of this rich heritage and Royal Enfield's exciting Motorsports program, the Royal Enfield Continental GT Cup was set up to make track racing more accessible to both novice and seasoned competitors alike. First putting rubber to track in 2021 as part of the JK Tyre National Racing Championship 2021, under the aegis of the Federation of Motorsports Clubs of India (FMSCI), over 1,000 aspiring racers from across the nation have competed for a place in the cup.

For more information on rider registration and selection criteria, please visit:

<https://www.royalenfield.com/in/en/gtcup/>

**#ContinentalGTCup #RetroRacing #RoyalEnfieldTwins #ContinentalGT650 #ATonOfFun
#RoyalEnfield #RidePure #PureMotorcycling**

As part of Royal Enfield's diverse global Motorsport program, the GT Cup sits alongside the Build. Train. Race. women's racing programs in the USA, DTRA flat track racing in the UK, drag racing in Europe and India and Slide Schools in 6 different countries. Follow the @royalenfieldmotorsports page on Instagram.

Watch Here, Season '22 Throwback : [We Are The Champions | Continental GT Cup S2](#)

About Royal Enfield: The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible, and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the stylish Hunter 350, the timeless Classic 350, the Meteor 350 cruiser, the 650 parallel twin motorcycles - New Super Meteor 650, Interceptor 650 and Continental GT 650. The adventure motorcycles - Himalayan adventure tourer and the Scram 411 ADV Crossover, and the iconic Bullet 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Rider Mania, an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey, a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2050 stores across all major cities and towns in India and through nearly 1150+ touchpoints in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has five modern CKD assembly facilities in Nepal, Brazil, Thailand, Argentina and Colombia. With more than 35% CAGR for the last 5 years, Royal Enfield is the leader in the global mid-size motorcycle market.

For further information please contact

corpcomm@royalenfield.com