

## **Street to Track: Royal Enfield presents the fourth season of the Continental GT Cup - 2024**

- ***New season of the Continental GT Cup to include zonal selections across India in an endeavour to foster track racing culture at the grassroots level and make it more accessible***
- ***The 'Pro-Am Series' format to continue, allowing amateur and professional riders to compete together on the same grid, with an interesting new addition of teams this year***
- ***Rider registrations to begin on May 13, 2024 | Preliminary rounds to be held at the Kari Motor Speedway and the final round to be held at the Buddh International Circuit, Greater Noida***

**Chennai, May 14, 2024:** After three exciting racing seasons, Royal Enfield is gearing up for the fourth season of the Royal Enfield Continental GT Cup '24, India's only truly inclusive motorcycle racing series. Registration for the GT Cup—Season 24 begins today, encouraging amateur and prospective racers from all over the country to participate in this exhilarating racing competition.

With an aim to inculcate the spirit of racing at the grassroot level, Royal Enfield is giving an opportunity to amateur riders in addition to the professional riders across India to showcase their passion for racing at the upcoming four zonal selection rounds in Guwahati, Bangalore, Pune and New Delhi and will select the best amateur riders for the upcoming brand new GT Cup season.

Guwahati will host the zonal selection rounds on May 25–26, while Bangalore will host them on June 1-2. The rounds in Pune and Delhi are scheduled to take place between June 8–9 and June 15–16, respectively. Participants will be able to register in either the professional or amateur category, depending on their eligibility requirements. The four zonal rounds will select 48 amateur riders, with the top 12 riders from each zone.

**The GT Cup amateur and pro final selections will kick off the**

**racing season from June 27–30, 2024, at Kari, Coimbatore. A total of 48 amateur riders and 50 pro riders will be participating in this exciting event. Twelve of the fastest riders, representing both the pro and amateur categories, will earn a place on the final grid. In June 2024, the three-month racing spectacle will begin, culminating in November 2024 with three rounds and eight races: Round 1 (September 9–11), Round 2 (September 13–15), and Round 3 (November 15–17).**

**In the upcoming season, Royal Enfield is set to carry on with the Pro-Am series concept. This unique concept guarantees a thrilling racing experience as it brings together both amateur and professional racers on the same grid. This year, Royal Enfield will introduce an additional 3rd Team Championship by combining each professional with one amateur. Their individual championships and podiums will be honoured, but a new element of team strategy will be introduced, enhancing the racers' skills.**

**The fourth season of the JK Tyre presents Royal Enfield Continental GT Cup is scheduled to be held as part of the JK National Racing Championship 2024 and has received certification from the Federation of Motorsports Club of India (FMSCI). Rounds 1 and 2 will take place at the Kari Motor Speedway in Coimbatore, while the grand season finale will be held at India's largest racecourse, Buddh International Circuit in Greater Noida, marking a significant first.**

**Royal Enfield has been supporting and nurturing the culture of Pure Motorcycling for over 120 years. As part of this rich heritage and Royal Enfield's exciting Motorsports program, the Royal Enfield Continental GT Cup was set up to make track racing more accessible to both novice and seasoned competitors alike. First putting rubber to track in 2021 as part of the JK Tyre National Racing Championship 2021, under**

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**the aegis of the Federation of Motorsports Clubs of India (FMSCI), around 1,000 aspiring racers from across the nation have competed for a place in the cup.**

**For more information on rider registration and selection criteria, please visit:**

**[www.royalenfield.com](http://www.royalenfield.com)**

**#ContinentalGTcup #RetroRacing #RoyalEnfieldTwins  
#ContinentalGT650 #Tenoffun #RoyalEnfield #RidePure  
#PureMotorcycling**

**As part of Royal Enfield's diverse global Motorsport program, the GT Cup sits alongside the Build. Train. Race. women's racing programs in the USA, AFT Flat track racing in the USA, DTRA Flat track racing in the UK, drag racing in Europe and India and Slide Schools in 6 different countries. Follow the @royalenfieldmotorsports page on Instagram.**

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## **About Royal Enfield:**

**The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible, and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.**

**Royal Enfield's premium line-up includes the stylish Hunter 350, the timeless Classic 350, the Meteor 350 cruiser, the 650 parallel twin motorcycles - New Super Meteor 650, Interceptor 650 and Continental GT 650. The adventure motorcycles - Himalayan adventure tourer and the Scram 411 ADV Crossover, and the iconic Bullet 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Rider Mania, an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey, a yearly pilgrimage over some of the toughest terrain and highest mountain passes.**

# ROYAL ENFIELD

**A division of Eicher Motors Limited, Royal Enfield operates through more than 2050 stores across all major cities and towns in India and through nearly 1150+ touchpoints in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has four modern CKD assembly facilities in Brazil, Thailand, Argentina and Colombia. With more than 35% CAGR for the last 5 years, Royal Enfield is the leader in the global mid-size motorcycle market.**

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