New Delhi: March 3, 2010:

The total count of ‘Eicher Trucks and Buses’ sold in the month of February 2010 was 3030 units.

The following are the key highlights for the month of February 2010:

1. The sale in Feb 2010 is 122% higher than the sales of Eicher Trucks and Buses in Feb 2009.
2. Eicher Trucks and Buses have recorded a growth of 137% in the domestic CV market (5T & above) in Feb 2010 when compared to Feb 2009.
3. The recently launched ‘VE Series’ of fuel efficient heavy-duty Eicher trucks, have contributed to the substantial growth in Eicher heavy-duty truck numbers in Feb 2010, leading to an increase of 147% in heavy-duty sales vis-à-vis Feb 2009.
4. Export deliveries of Eicher Trucks and Buses had tapered during Feb 2010 due to supply constraints. However, the order-book for exports at the end of Feb 2010 is healthy and pending orders will be executed in the coming months.

About ‘Eicher Trucks and Buses’:
Eicher Trucks and Buses is a business area of VE Commercial Vehicles Limited. Its product line-up includes trucks in the range of 5-40 T GVW and 21-69 seater buses, apart from 85 special application vehicles like fire tenders, troop carriers, ambulances and garbage disposal trucks. On the export front, Eicher Trucks and Buses is present in as many as 26 countries.
### Sales Performance Converted as per SIAM Format (Calendar Year Wise)

<table>
<thead>
<tr>
<th>Category</th>
<th>Domestic Sales</th>
<th>Dom Growth %</th>
<th>Exports</th>
<th>Exp Growth %</th>
<th>Total (Dom+Exp)</th>
<th>Growth %</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Feb 09 Feb 10 Ytd Ytd 2010 Month YTD Feb 09 Feb 10 Ytd Ytd Month YTD Feb 09 Feb 10 Ytd Ytd Month YTD</td>
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<tr>
<td>IV N2 Category: Max Mass exceeding 3.5 tonnes but not exceeding 12 tonnes (Goods)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>A Max. Mass exceeding 3.5 tonnes but not exceeding 12 tonnes</td>
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<td></td>
</tr>
<tr>
<td>A1. Max. Mass exceeding 3.5 tonnes but not exceeding 5 tonnes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A2. Max. Mass exceeding 5 tonnes but not exceeding 7.5 tonnes</td>
<td>302</td>
<td>862</td>
<td>579</td>
<td>1247</td>
<td>185%</td>
<td>115%</td>
</tr>
<tr>
<td>A3. Max. Mass exceeding 7.5 tonnes but not exceeding 12 tonnes</td>
<td>695</td>
<td>1655</td>
<td>1099</td>
<td>3338</td>
<td>139%</td>
<td>204%</td>
</tr>
<tr>
<td>L/M/D TOTAL</td>
<td>995</td>
<td>2517</td>
<td>1678</td>
<td>4588</td>
<td>153%</td>
<td>173%</td>
</tr>
<tr>
<td>V M3 Category: More than 8+1 seats and Max. Mass exceeding 5 tonnes (Passenger)</td>
<td></td>
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</tr>
<tr>
<td>A Max. Mass exceeding 5 tonnes but not exceeding 7.5 tonnes</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A1. No. of seats including driver exceeding 9 but not exceeding 13</td>
<td>100</td>
<td>137</td>
<td>161</td>
<td>267</td>
<td>37%</td>
<td>66%</td>
</tr>
<tr>
<td>B Max. Mass exceeding 7.5 tonnes but not exceeding 12 tonnes</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B1. No. of seats including driver exceeding 9 but not exceeding 13</td>
<td>71</td>
<td>80</td>
<td>116</td>
<td>174</td>
<td>13%</td>
<td>50%</td>
</tr>
<tr>
<td>Max Mass exceeding 12 tonnes but not exceeding 16.2 tonnes (Passenger Carrier)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B2. No. of seats including driver exceeding 9 but not exceeding 13</td>
<td>3</td>
<td>6</td>
<td>2</td>
<td>45</td>
<td>100%</td>
<td>200%</td>
</tr>
<tr>
<td>BUS TOTAL</td>
<td>168</td>
<td>223</td>
<td>275</td>
<td>487</td>
<td>33%</td>
<td>77%</td>
</tr>
<tr>
<td>VI N3 Category: Max Mass exceeding 12 tonnes (Goods Carrier)</td>
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</tr>
<tr>
<td>A Max. Mass not exceeding 16.2 tonnes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A1. Max. Mass exceeding 12 tonnes but not exceeding 16.2 tonnes</td>
<td>49</td>
<td>172</td>
<td>62</td>
<td>306</td>
<td>251%</td>
<td>390%</td>
</tr>
<tr>
<td>C Max. Mass exceeding 16.2 tonnes (Rigid Vehicles)</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Max Mass exceeding 16.2 tonnes</td>
<td>56</td>
<td>89</td>
<td>73</td>
<td>181</td>
<td>59%</td>
<td>148%</td>
</tr>
<tr>
<td>B2a. Max. Mass exceeding 35.2 tonnes</td>
<td>3</td>
<td>6</td>
<td>2</td>
<td>45</td>
<td>100%</td>
<td>200%</td>
</tr>
<tr>
<td>HD TOTAL</td>
<td>108</td>
<td>267</td>
<td>137</td>
<td>491</td>
<td>147%</td>
<td>258%</td>
</tr>
<tr>
<td>GRAND TOTAL</td>
<td>1271</td>
<td>3007</td>
<td>2090</td>
<td>5563</td>
<td>137%</td>
<td>166%</td>
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</tbody>
</table>