

Royal Enfield Apparel Expands 1:3 Scale Model Collection with Two New Colors

Delhi, April 16, 2026: Royal Enfield Apparel has announced the addition of two new color variants to its exclusive 1:3 scale model lineup, inspired by the iconic Classic 500. With these new additions, enthusiasts can now choose from a total of nine colors. With Medallion Bronze and Orange Ember as the two new colours – the iconic scale model is now available in total nine colours including the already existing seven striking color variants— Teal Green, Gun Grey, Chrome Black, Maroon Chrome, Battle Green, Black Mirage, and Retro White. These handcrafted miniatures are built with 964 individual parts and weigh 8.5 kg to ensure an authentic look and feel.

Starting today, the scale models are available for booking till the 19th April 2026 through the Royal Enfield online apparel store (<https://store.royalenfield.com/>) and at the authorized dealerships. Interested collectors can secure their model with a booking amount of INR 5,000. This launch continues Royal Enfield Apparel's tradition of offering unique collectibles that celebrate the brand's long-standing heritage and the craftsmanship behind its most famous designs.

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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