

ROYAL ENFIELD LAUNCHES 'GYMKHANA', EXPERT-LED CERTIFICATION MODULES THAT MAKE SKILLING-UP FUN

- *Progressive levels, expert coaching, and certifications make advanced riding skills more accessible to all riders*
- *Riders participated in guided drills and real-world challenges designed to sharpen control, confidence, and technique on the road*

Bengaluru, January 27, 2026: Royal Enfield, the global leader in the mid-size motorcycle segment, launched a first-of-its-kind Royal Enfield Gymkhana in Bengaluru this weekend — with rider skill-up modules designed to make advanced riding training accessible to all riders, irrespective of the two-wheeler they own or ride. Built around expert coaching, progressive levels, and certifications and competitions, Gymkhana provides a safe, controlled environment for riders to sharpen real-world skills.

The program featured two-hour certification modules, with participants training and competing across six different tracks and experiencing skill challenges on four different motorcycles. Through Gymkhana, Royal Enfield is creating a platform that helps riders build confidence, control, and become better versions of themselves on the road.

Riders explored a series of purpose-built arenas, each designed to develop a different set of riding skills across varied formats. From Drift & Drag runs on the Guerrilla 450 and Off-road Sessions on the Himalayan 450, to the Hustle Arena with the Hunter 350 and Urban Enduro on the Scram 440, every experience was structured to help riders build control, confidence, and versatility across multiple riding conditions and motorcycles.

With dedicated **Off-road** and **Tarmac tracks**, the Royal Enfield Gymkhana was a playground of pure motorcycling where participants tested their limits, acquired new skills and also put their skills to the test competing in timed challenges across diverse terrains.

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

ROYAL ENFIELD

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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#RoyalEnfield #RidePure #PureMotorcycling

